

CITY OF LOS ANGELES  
California

**PRESIDENT:** Ann Job  
**VICE PRESIDENTS:**  
Administration: Diane Valencia  
Communications: Kathy Grubert  
**TREASURER:** Alex Guerrero  
**PUBLIC RELATIONS:** Maria Silva



**SYLMAR NEIGHBORHOOD COUNCIL**  
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**MINUTES**  
**SYLMAR NEIGHBORHOOD COUNCIL**  
**Special Board Meeting**  
**Monday, January 4, 2016**  
**Concordia Jr / Sr High School; 13570 Eldridge Ave., Sylmar, CA 91342**

Minutes are a summary of business conducted at a meeting. Only the Motions are precise.

**1. Call to Order at 6:36.**

**2. Roll Call** - Roll was taken by President, Ann Job.  
The Sylmar Neighborhood Council's quorum is 11.

**13** of the 21 Board Members were present during roll call: Kathy Bloom, Cheri Blose, Kurt Cabrera-Miller, Peggy Courtney, Laurie Fadness, Lucille Floresta, Kathy Grubert, Ann Job, Carlos Lara, Peter Postlmayr, Patricia Rau, Brenda Resendis, and Maria Silva.

**8** Board Members were absent: Joanne Fernandez, Alex Guerrero, Derek Martin, Dennis Orellana, Christian Rubalcava, Chris Shows, Roy Smith and Diane Valencia.  
All 21 Board Seats are filled.

**3. Discussion and possible Board action** to approve an expenditure in an amount not to exceed \$1,200.00 for newspaper ads related to the 2016 Sylmar Neighborhood Council elections in Region 1.

The **discussion** included the fact that the nine neighborhood councils in Region 1 (with elections to be held on April 2) will share the cost of 2 ads in "The Daily News" and 2 ads in the "North Valley Reporter." The ads will be full page ads in color.

The ads for The Daily News are \$3,524 each – divided 9 ways for \$391.56 for one ad (\$783.11 for two ads).  
The two ads in The North Valley Reporter costs \$1,035 – divided 9 ways for \$115.00 (or \$57.50 each ad).  
For a total of Sylmar's share being \$898.12 for the four ads.

Ann Job explained that the additional amount requested is for assurance that the ads will run in the paper if any of the other 9 neighborhood councils in Region 1 fail to get their payments in on time.

**Moved to Approve** by Grubert; seconded by Fadness.  
After discussion the vote was taken.

**Motion Passed** unanimously by vote of the 13 eligible members present. Yes (13): Bloom, Blose, Cabrera-Miller, Courtney, Fadness, Floresta, Grubert, Lara, Postlmayr, Rau, Resendis, Silva, and Job; No (0); Abstain (0).

**4. Discussion and possible Board action** to approve an expenditure in an amount not to exceed \$380.00 for a single “La Opinion” newspaper ad related to the 2016 Sylmar Neighborhood Council elections in Region 1.

The **discussion** included the fact that five (5) of the nine neighborhood councils in Region 1 are exploring getting together to place a half page ad in the Spanish language newspaper, La Opinion. The 5 NCs are: Arleta, Mission Hills, Pacoima, Panorama City, and Sylmar.

Elections Chair Ann Job said that the ad for “La Opinion” is \$1,140.

Therefore:

If all 5 NCs participate, our share will be \$228.00

If 4 NCs participate, our share will be \$285.00

If 3 NCs participate, our share will be \$380.00

**Moved to Approve** by Grubert; seconded by Fadness.

After discussion Postlmayr called for the vote.

**Motion Passed** unanimously by vote of the 13 eligible members present. Yes (13): Bloom, Blose, Cabrera-Miller, Courtney, Fadness, Floresta, Grubert, Lara, Postlmayr, Rau, Resendis, Silva, and Job; No (0); Abstain (0).

**5. Adjournment.** The meeting was adjourned at 6:55 pm.

Minutes written by Ann Job