

**SYLMAR NEIGHBORHOOD COUNCIL
OUTREACH COMMITTEE MEETING
MINUTES
Tuesday, May 13, 2008
Sylmar Neighborhood Council Office
13515 ½ Hubbard STREET
SYLMAR, CA 91342**

1. Meeting was called to order by Co-Chair & Director Jeanne Rowe at 6:39pm
2. Introduction of Committee members and Stakeholders
3. Minutes of previous meeting moved for approval by Director Bhakta for approval, seconded by Director Tavares; approved unanimously.
4. New members: Laura Fawcett and Linda Pogacnik agreed to be part of the Outreach Committee
5. Director Gonzalez will provide two SNC logo samples for Board vote.
6. Tabled
7. Directors Donnelly and Gonzalez to develop a SNC brochure for outreach
8. Greater Stakeholder participation would be encouraged by use of the proposed brochure that committee members place at business counters and meeting locations around Sylmar. Use News Release stories of current Sylmar events in local print media including Spanish language print.
9. The proposed SNC Town Hall venue might be relocated to a more central location and consider dates in August 2008.
10. A SNC booth will be available for the “Community Showcase” at Sylmar High on May 29th and staffed by Outreach Committee and Board members.
11. Director Bhakta will arrange to for a Outreach materials to be stored in a kit form and kept and the SNC office for the booths used at various community meetings.
12. Items considered for the Outreach budget were: Street Banners, expanded email services, printed flyers, newsletter printing and mailing, street pole banners, SNC sponsored community events, new SNC informational brochure printing, Ads on City busses, translation of SNC web site into a Spanish language, a paid service to distribute literature.
13. Comments and requests for future agenda items were considered.

Meeting was adjourned at 8:45pm