

**SYLMAR NEIGHBORHOOD COUNCIL
OUTREACH AND PUBLIC SERVICE COMMITTEE AND EVENTS SUBCOMMITTEE
JOINT MEETING
MINUTES
Sylmar Park
Susan B. Anthony Building
13109 Borden Ave. Sylmar, CA 91342
January 12, 2010**

1. The meeting was called to order by Jeanne Rowe, chairperson of the Outreach committee, at 6:30 p.m.
2. Self introductions were made. Those attending included Jeanne Rowe, Jim Schopper, Martin Laufer, Karen Cervantes, Hessam Fassihi, Sigil Adini, Esteban Tabarez, David Levin, Diana Bear, George Ortega, Sherry Lincoln, Hiral Bhakta, Jeff Summers, Erlin Arellano, and Ricardo Benitez.
3. The minutes were TABLED.
4. Previously discussed/no new information.
- 5/6. KB signs and business trailers continue to be displayed every weekend; Diane Baer showed photographs. Sherry reminded those attending to send individual letters, as stacks of letters, and petitions, count as "1", rather than as the number of people corresponding.
7. Erlin gave a report on the Sylmar/San Fernando Optimist Club, including reading their pledge. They can be reached at [www. optimist.org](http://www.optimist.org). This group focuses on youth.
8. Condition of Roxford-TABLED.
9. Sports poster for Sylmar High School was shown. The school is seeking sponsors to purchase advertisements for future posters. We could advertise the upcoming election.

Jeanne moved, Martin seconded, that Outreach present the sponsorship idea to the Sylmar Neighborhood Council on January 28th. PASSED unanimously.
10. Martin led a discussion on the necessity of outreach previous to the election on March 27.

Ricardo moved, Erlin seconded, that the Sylmar Neighborhood Council Outreach Committee support the election, with up to \$1800 in funding. PASSED unanimously.
11. Logo discussion-TABLED, while we wait for several designs to be presented.
12. Agenda and/or discussion items-
 - a. Sign for the Sylmar Neighborhood Council for Borden Park
 - b. January 18th is the scholarship deadline for Mission College
 - c. Hessam Fassahi-Pacoima to have an event at Palacio Torres on March 13 from 10 a.m., free; flyers to come soon. Asking \$1000 for printing expenses. Theme-"2010 Census". Table for SNC flyers?
13. February 9-next meeting, meeting adjourned by consensus at 7:55 p.m.

Respectfully Submitted,
Sherry Felice Lincoln